71524-B3

## PARLIAMENT OUT-OF-THIS-WORLD GETAWAY CONTEST II
## OFFICIAL RULES

1. To enter the "Parliament Out-Of-This-World Getaway Contest II," complete and sign the official entry form, choose your perfect getaway cruise location from the six choices on the entry form and tell us in 50 words or less why your choice is the perfect Parliament getaway. You must type or clearly print your answer. Include with each entry 5 Parliament pack proofs-of-purchase. Proofs-of-purchase not required for residents of Vermont and wherever else prohibited by law. You may enter as many times as you wish but you must use an official entry form and may only choose one Parliament perfect getaway cruise location on each entry form, and each entry must be accompanied by 5 Parliament pack proofs-of-purchase.

2. By signing your name and entering this contest you certify that you are a smoker 21 years of age or older. Contest begins September 1, 1995. No illegible or incomplete entries will be accepted. Photocopies, facsimiles and other reproductions of the entry form are not permitted. Entries must be received by February 28, 1994. PHILIP MORRIS INCORPORATED does not assume any responsibility for lost, misdirected, mutilated, postage due, late entries or late mail or typographical or other errors in the printing of the offer, administration of the contest or in the announcement of the prizes. All entries become the exclusive property of PHILIP MORRIS INCORPORATED and will not be returned. Mail each entry to the address on the official entry form. In order to obtain an official entry form, write to "Parliament Out-Of-This-World Getaway Contest II," P.O. Box 371854, Omaha, Nebraska 68137-8054. All requests must be received on or before January 1, 1994.

3. Essays must be original, never-before published or adapted from previously published material and may in no way infringe upon any copyrighted or trademarked material. Essays will be judged by Venture Associates, Inc., an independent judging organization whose decisions will be final. Essays will be judged on the following criteria: appropriateness of essay to the Parliament brand image (50%), originality (40%), and neatness (10%). In the event of a tie, the essay with the highest score for appropriateness of the essay to the Parliament brand image will win. In the event of a 2nd tie, the viewing contestants will be required to submit a new essay, which will be judged on the same criteria as the original entry.

4. One Grand Prize: One 7-day/6-night chartered private yacht cruise for a total of 6 adults (including Grand Prize Winner) to one of the following locations: St. Martin (in the Caribbean), or Tahiti (in the South Pacific), or Tonga (in the South Pacific), or the Enumas (in the Bahamas), or Greece (in the Mediterranean), or the French Riviera (in the Mediterranean). Grand Prize includes: roundtrip coach airfare for 6 U.S. residents from closest major airport to point of embarkation, private chartered yacht with crew, food, taxes and guarantee. The estimated total retail value of each cruise trip choice is as follows: St. Martin ($46,000.00); Tahiti ($40,000.00); Tonga ($40,000.00); the Enumas ($75,000.00); Greece ($55,000.00); French Riviera ($55,000.00). Grand Prize Winner must notify judging agency a minimum of 9 months in advance of desired cruise trip departure date for St. Martin or the Enumas; 6 months in advance for Tahiti, or Tonga, or Greece or the French Riviera. Travel subject to spaces and departure availability. Travel must be completed by September 30, 1995. Grand Prize trip value may vary due to location of winner/companions and farm/cruise rates at time of departure. Certain blackout dates may apply. A cash substitute of $44,000.00 (average retail rate of Grand Prize cruise trip choices) will be awarded if requested by the winner or at the discretion of PHILIP MORRIS INCORPORATED. Grand Prize is guaranteed to be awarded. Winner will be notified by mail on or about May 10, 1994. PHILIP MORRIS INCORPORATED will have no liability in connection with the acceptance, operation or use of the prize awarded. PHILIP MORRIS INCORPORATED makes no express warranty, guaranty or representation of any kind concerning prize, and disclaims any implied warranties. The winner and his/her companions will be required to execute a general release prior to awarding of the prize.

5. The likelihood of winning will depend upon the quality of all other entries as judged by the criteria stated in the official rules. Prize is non-transferable; no substitutions allowed, except as indicated. Winner will be solely responsible for any federal, state or local taxes and all expenses not specified herein. Winner and traveling companions will be required to execute an affidavit of eligibility/compliance with the rules, statements of originality and release of liability and grant publication rights within 14 days of date printed on notification, or prize will be awarded to an alternate winner.

6. All taxes and all rights to their publication become the property of the sponsor, PHILIP MORRIS INCORPORATED U.S.A., 120 Park Avenue, New York, New York 10017, which may use, edit and excerpt these entries for promotional or any other purpose without attribution or further compensation. PHILIP MORRIS INCORPORATED and its affiliates reserve the right to use prize winner's name, hometown and likeness, words and signatures in any promotional activities relating to this contest without further notification, permission, or compensation to the winner, except where prohibited by law.

7. Contest is open to all legal U.S. residents who as of August 31, 1995, are smokers 21 years of age or older. Employees of PHILIP MORRIS INCORPORATED, its affiliates, subsidiaries, distributors, advertising and promotional agencies, other agents, vendors and their immediate families, are not eligible. Subject to all federal, state and local laws and regulations. VOID WHERE PROHIBITED.

8. For the name of the winner, send a stamped, self-addressed envelope to: "Parliament Out-Of-This-World Getaway Contest II Winner," P.O. Box 371852, Omaha, Nebraska 68137-8052.

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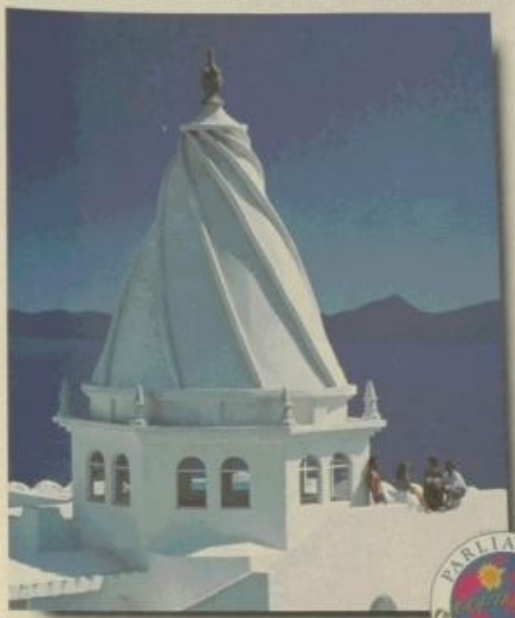
# FREE GEAR

## WITH PACK PROOFS OF PURCHASE



PARLIAMENT GETAWAY II

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